## Recovery in EU tropical veneer imports continues during 2016

The upturn in EU imports of hardwood veneer which began in 2013 continued last year. The EU imported 542,000 m<sup>3</sup> of hardwood veneer from outside the region in 2016, 12% more than in 2015. Imports from the tropics increased 10% to 313,400 m<sup>3</sup>, exceeding 300,000 m<sup>3</sup> for the first time since 2011. However, EU imports of tropical veneer are still well below volumes of over 400,000 m<sup>3</sup> per annum prevailing before the financial crises (Chart 1).



EU imports of veneer from temperate countries increased 14% to 228,900 m<sup>3</sup> in 2016, almost entirely due to a 39% rise in trade with Ukraine to 81,600 m<sup>3</sup> following the country's decision to implement a log export ban from November 2015 which encouraged increased exports of processed hardwood products from Ukraine in 2016.



EU imports of hardwood veneer from Gabon, the leading tropical supplier, ended the year 19% up compared to 2015 at 167,600 m<sup>3</sup>. This is due both to better consumption in the EU and to rising investment in veneer production capacity in Gabon, on-going ever since the country banned log

exports in May 2010. Strong growth in EU imports of Gabon veneer in the first half of 2016 was sufficient to offset a slowdown in the second half of the year when trade was disrupted during the dispute over Gabon's presidential election.

In 2016, there were also increases in EU veneer imports from Congo (+9% to 17,100 m<sup>3</sup>), Equatorial Guinea (+17% to 8,400 m<sup>3</sup>) and the Democratic Republic of Congo (+3% to 4213 m<sup>3</sup>). These gains offset a slight decline in imports from Côte d'Ivoire (-3% to 64,700 m<sup>3</sup>), Cameroon (-1% to 29,900 m<sup>3</sup>) and Ghana (-3.4% to 9,100 m<sup>3</sup>) (Chart 2).

Nearly all the largest EU markets for tropical veneer imported more in 2016. Imports increased into France (+16% to 135,000 m<sup>3</sup>), Italy (+2% to 68,500 m<sup>3</sup>), Spain (+15% to 41,600 m<sup>3</sup>), Greece (+22% to 20,000 m<sup>3</sup>), Germany (+3% to 14,500 m<sup>3</sup>), and Belgium (+62% to 11,300 m<sup>3</sup>). These gains offset a decline in imports by Romania (-36% to 9,400 m<sup>3</sup>) and the Netherlands (-1% to 6,800 m<sup>3</sup>).

## EU plywood imports rise to near record levels

EU imports of plywood increased by 8% to 4.13 million m<sup>3</sup> in 2016, the second highest level ever recorded, although some way short of the peak of around 4.50 million m<sup>3</sup> in 2007 (Chart 3). Much of the gain in 2016 was due to a sharp increase in imports of birch plywood from Russia encouraged by extreme weakness of the Russian rouble against the euro and other EU currencies. In 2016, EU imports of Russian birch plywood increased 25% to 1.08 million m<sup>3</sup>, with most destined for Germany, the Baltic States, Poland, the UK and Netherlands.



EU imports of tropical hardwood plywood also increased last year. Imports of products manufactured in tropical countries increased 11% to 320,000 m<sup>3</sup> in 2016, while imports of products faced with tropical hardwood manufactured in China increased 25% to 120,000 m<sup>3</sup>.

In 2016, the share of tropical countries in total EU plywood imports recovered a little ground, rising to 7.8% after sliding to an all-time low of 7.5% in 2015 (Charts 4 and 5).

However, Russian birch plywood achieved by far the largest increase in share of EU imports last year, rising from 22.4% in 2015 to 26.0% in 2016. This was largely at the expense of Chinese plywood faced with non-tropical hardwoods (including birch plywood, mixed light hardwood made with plantation grown poplar and eucalyptus, and various other forms of combi plywood). Between 2015

and 2016, EU imports of Chinese non-tropical hardwood plywood fell 4% to 1.01 million m<sup>3</sup> and share of this commodity in total imports fell from 27.5% to 24.5%.

EU imports of softwood plywood increased by 2% to 1.33 million m<sup>3</sup> in 2016, with rising imports from Brazil (+5% to 890,000 m<sup>3</sup>), Chile (+2% to 220,000 m<sup>3</sup>) and Russia (+13% to 100,000 m<sup>3</sup>). These gains offset a 36% fall in EU imports of softwood plywood from China, to 70,000 m<sup>3</sup>.



The changing composition of EU plywood imports may be partly related to enforcement of EUTR and CE marking requirements which is encouraging a shift from Chinese mixed light hardwood products to plywood containing more clearly identified species of known origin and technical performance. This factor tends to favour Russian birch plywood and Chinese plywood faced with hardwood species of known tropical origin, together with plywood imported directly from tropical countries.



During 2016, EU imports of tropical hardwood plywood increased 21% to 119,000 m<sup>3</sup> from Indonesia and 10% to 116,500 m<sup>3</sup> from Malaysia. There was also a 13% increase in EU imports of this commodity from Brazil, although at 19,000 m<sup>3</sup> in 2016, trade with Brazil is less than one tenth of the

By <u>Forest Industries Intelligence</u> For ITTO Market Information Service level prevailing a decade ago. EU imports of tropical hardwood plywood from Gabon declined by 4% to 38,600 m<sup>3</sup> in 2016. (Chart 6).



## Rise in tropical hardwood plywood imports concentrated in the UK

Last year's increase in EU imports of tropical hardwood faced plywood manufactured in China was heavily concentrated in the UK (Chart 7).



In recent years, of all EU importing countries, the UK has been most tempted by the low prices and relatively short transit times offered by Chinese plywood suppliers. UK importers have also been under intense pressure to demonstrate conformance to EUTR after the NMO, the UK's enforcement agency, published a report in February 2015 revealing failures by several UK importers of Chinese plywood to meet regulatory requirements. Specific concerns were raised over the lack of accurate information on species content in Chinese hardwood plywood.

The sharp rise in UK imports of Chinese plywood faced in tropical hardwood may therefore be a result of efforts to ensure more accurate identification of species content. It also suggests that a

By <u>Forest Industries Intelligence</u> For ITTO Market Information Service significant proportion of this material is faced with FSC or PEFC certified tropical hardwood, or at least that Chinese manufacturers are now successfully reassuring customers of the legality of their tropical veneer supplies by other means.

The rise in EU imports of Malaysian plywood in 2016 was destined almost exclusively for the UK. Rising imports from Indonesia were more evenly distributed between the UK, Italy, Germany, and the Netherlands. These gains were sufficient to offset a big fall in imports of Indonesian plywood by Belgium.

For Gabon plywood during 2016, a gain in Dutch imports was offset by a decline in imports by Italy and France. More than 50% of all EU plywood imports from Gabon were destined for the Netherlands during 2016, while 30% were destined for Italy. In 2016, direct imports of Gabon plywood into France, traditionally one of the largest markets for this commodity, were only around 5100 m<sup>3</sup>, less than half the level of imports typical in the years before 2013.